



# SPONSORSHIP BOOKLET

## 11-14 January 2024 Boneo Park Equestrian Centre

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Event website www.vydc.org.au

Venue website: www.boneopark.com.au



#### About the Event

The Victorian Youth Dressage Championships is one of the biggest equestrian championship events for riders between the ages of 8-25 in Australia. With over 2000 followers on social media and over 1000 people attending the event every year, the Victorian Youth Dressage Championships attracts equestrian enthusiasts from all over the country.

The Victorian Youth Dressage Championships has a long and proud history, nurturing young dressage riders and providing unparalleled opportunities, as well as hosting a quality, professionally run event.

The 2024 Championships will run from Thursday 11th – Sunday 14th January at Boneo Park Equestrian Centre on the Mornington Peninsula.

In 2024, the Victorian Youth Dressage Championships will be offered at every level for riders up to 25 years of age. From Preliminary (first level test) to Grand Prix (highest level test). We will also be offering FEI level tests for Children, Pony, Junior and Young riders.

Freestyles to Music at levels from Novice to Grand Prix will also be offered, and for some fun, a Pas de Deux competition where riders dress in costume and show off their freestyle with a partner.

There will be a select Trade Village, education opportunities and a Sponsor Appreciation dinner on the Saturday night at Boneo Park.

This event has historically allowed for many successful young riders to make the transition to the senior ranks, developing their talent and confidence through competing at their own Championships.

The Victorian Youth Dressage Championships regularly attract many interstate riders who do battle with their Victorian counterparts. There will be riders who are on National and State Squads, including several riders who feature in the FEI World Rankings.

The event is supported by parents together with established sponsors, and in 2023 we will also welcome new sponsors who can see that the future of our sport is vested in these talented youngsters.

The history of the event is also mirrored in the many perpetual trophies, especially ones to celebrate the lives of **Briana Judge** & **Tayla Farley**, tragically lost to us while pursuing their dream. Talented and much-loved horses are also celebrated with perpetual trophies.

With your sponsorship, we can continue to provide this exciting and challenging competition for these promising future dressage champions.











### Event Naming Rights (\$4000 + GST)

The event will be called the

#### 2024 "Brand Name" Victorian Youth Dressage Championships

- Logo/name on the main event poster
- Logo/name on event website with advert and link to your business website
- One full-page advertisements in the online program
- Weekly recognition on social media
- Logo/Name on all trophy rugs, ribbons and rosettes
- Logo/Name on all event merchandise
- U25 Grand Prix Tour will be called

#### "Brand Name" U25 Grand Prix Tour

- The opportunity to provide promotional goods for the riders bags
- Opportunity to present at all presentations
- Signs around competition arenas and event precinct
- Logo on photo media wall
- Priority Camping. You may choose your campsite
- 3 nights complimentary stable for one horse at the event (valued at \$215)
- 4 Tickets to the Sponsors Dinner (valued at \$300)
- All signage provided by us (valued at \$600)





### Championship Sponsor (\$1000 +GST per championship)

• The championship will be called the

#### "Brand Name" Championship

- •
- Logo/name in the event program
- Logo/name on event website with company description and link to your business website
- Recognition on social media
- Logo/Name on all relevant trophy rugs, ribbons, and rosettes for the championship
- The opportunity to provide promotional goods for the riders bags
- Opportunity to present at all presentations
- Logo on photo media wall
- 2 Tickets to the Sponsors Dinner (valued at \$150)

### Class Sponsor (\$500 + GST per class)

### EA Freestyle & Participation

The class will be called the

#### "Brand Name" Class

- Logo/name in the event program
- Logo/name on event website with company description and link to your business website
- Recognition on social media
- Logo/Name on all relevant trophy saddlecloths, ribbons, and rosettes for the championship
- The opportunity to provide promotional goods for the riders bags
- Opportunity to present at all presentations
- Logo on photo media wall
- 2 Tickets to the Sponsors Dinner (valued at \$150)



### Please see all classes available at the 2024 VYDC below

| Class                                     | Championship                          |
|---|---------------------------------------|
| Participation Preliminary 1.1             | Participation Preliminary             |
| Participation Preliminary 1.2             |                                       |
| Participation Novice 2.1                  | Participation Novice                  |
| Participation Novice 2.2                  |                                       |
| Interschools Novice Primary 2.2           | Interschools Novice Primary           |
| Interschools Novice Primary 2.3           |                                       |
| Interschools Novice Intermediate 2.2      | Interschools Novice Intermediate      |
| Interschools Novice Intermediate 2.3      |                                       |
| Interschools Novice Secondary 2.2         | Interschools Novice Secondary         |
| Interschools Novice Secondary 2.3         |                                       |
| Interschools Preliminary Primary 1.2      | Interschools Preliminary Primary      |
| Interschools Preliminary Primary 1.3      |                                       |
| Interschools Preliminary Intermediate 1.2 | Interschools Preliminary Intermediate |
| Interschools Preliminary Intermediate 1.3 |                                       |
| Interschools Preliminary Secondary 1.2    | Interschools Preliminary Secondary    |
| Interschools Preliminary Secondary 1.3    |                                       |
| Preliminary Pony 1.2                      | Preliminary Pony                      |
| Preliminary Pony 1.3                      |                                       |
| Preliminary 1.2                           | Preliminary                           |
| Preliminary 1.3                           |                                       |
| Novice Pony 2.2                           | Novice Pony                           |
| Novice Pony 2.3                           |                                       |
| Novice 2.2                                | Novice                                |
| Novice 2.3                                |                                       |
| Elementary Pony 3.2                       | Elementary Pony                       |
| Elementary Pony 3.3                       |                                       |
| Elementary 3.2                            | Elementary                            |
| Elementary 3.3                            |                                       |
| Medium 4.2                                | Medium                                |
| Medium 4.3                                |                                       |
| Advanced 5.2                              | Advanced                              |
| Advanced 5.3                              |                                       |
| Combined Para FEI Test A                  | Combined Para                         |
| Combined Para FEI Test B                  |                                       |
| Combined Para FEI Freestyle               |                                       |



| FEI Childrens Preliminary B FEI Children's Team Test | FEI Childrens       |
|--|---------------------|
| FEI Children's Individual Test                       | FEI CHIIGIETIS      |
|  |                     |
| FEI Pony Team Test                                   |                     |
| FEI Pony Individual Test                             | FEI Pony            |
| FEI Pony Freestyle                                   |                     |
| FEI Junior Team Test                                 |                     |
| FEI Junior Individual Test                           | FEI Junior          |
| FEI Junior Freestyle                                 |                     |
| FEI YR Team Test                                     |                     |
| FEI YR Individual Test                               | FEI Young Rider     |
| FEI YR Freestyle                                     |                     |
| Prix St Georges                                      |                     |
| Intermediate I                                       | Small Tour          |
| Intermediate I Freestyle                             |                     |
| Intermediate A                                       |                     |
| Intermediate B                                       | Medium Tour         |
| Intermediate A/B Freestyle                           |                     |
| Intermediate II                                      |                     |
| U25 Grand Prix                                       | U25 Grand Prix Tour |
| U25 Grand Prix Freestyle                             |                     |
|  | !                   |

Novice Pony Freestyle

Novice Freestyle

Elementary Pony Freestyle

Elementary Freestyle

Medium Freestyle

Advanced Freestyle

Pas De Duex